



coldest
*night
OF THE YEAR

it's cold out there
cnoy.org

sponsorship package february 28, 2026

The Revelstoke Women's Shelter annual fundraiser, the **Coldest Night of the Year** is on Saturday February 28, 2026 in downtown Revelstoke.

Through the Blue Sea Foundation's fundraising platform, we aim to raise \$35,000, in total, with \$10,000 of that through sponsorship funds.

Funds will support counselling sessions for anyone in our community counselling program and art therapy for our clients.



blueseas
FOUNDATION

Blue Sea Foundation
260-659 King St. East,
Kitchener, ON, N2G 2M4
Phone 1.877.743.3413
Web blueseas.org



About the Revelstoke Women's Shelter

We provide refuge for women and their children who are experiencing, or at risk of, abuse. Our team offers safety, stability, and compassionate care during times of crisis.

We operate a 24-hour crisis line, ensuring immediate help is available. Beyond our emergency shelter, we provide a range of critical services, including:

- Counseling and emotional support,
- Art therapy
- School programs that promote healthy relationships
- Community Response Network (CRN) - Resources and education around elder abuse
- Workshops and resources that empower women on their path to healing and independence.



Why do we need your help?

Our demand for service is going up every year. By partnering with us, sponsors directly support life-changing programs that strengthen our community and offer hope to those who need it most.

By being able to provide ten free sessions of counselling to anyone in the Revelstoke, we are making our community healthier and safer for everyone living here.



IN 2025

\$15
million

.....
was raised by
39,000 + walkers
140,000+ donors
in over 205 locations

IN CANADA

.....
we're making
waves as the...

#1

fundraising walk
in Canada

To find out
more about
our programs
and services,
please visit
our website at
cnoy.org

Become a Sponsor!

Sponsorship in the Coldest Night of the Year is an opportunity for businesses to reach a wider audience while aligning with a local charity. The Revelstoke Women's Shelter relies on businesses like yours to continue our work. Consider a sponsorship today to bring hope to our city.

Lead Sponsor in Revelstoke - \$2500+

- Opportunity for opening remarks at the event
- Pre-event promo at your organization (if desired)
- Option for Event Day booth or display
- Tagged social media posts throughout the campaign
- Key volunteer roles set aside (where applicable)

Supporting Sponsor - \$1500+

- Sponsors at this level have the option to be Photo Booth sponsor, or something else of preference (where applicable)
- Recognition during opening ceremonies
- Option for Event Day booth or display
- Key volunteer roles set aside (where applicable)

Community Sponsor - \$500+

- Your name and logo displayed online and at the event
- Option for Event Day booth or display

Route Sponsor - \$500+

- Your name and logo displayed along the route and online

DID YOU KNOW?

.....

CNOY walkers and volunteers are

70% more likely

to support a CNOY Sponsor

.....

facts+stats

- **110** walkers participated in the **Revelstoke** CNOY last year
- Together we raised over \$24,000
- Across Canada, over 200 communities are involved with the Coldest Night of the Year
- Over 60% of participants walk five kms. Revelstoke this year will walk 2.5kilometres.

all sponsors receive:



Logo displayed on CNOY Day PowerPoint



Recognition on emails, web, + social media



Clickable logo on participant + team pages

Don't see what you're looking for?
Talk to us! We can work with you to create your own customized sponsorship opportunity.

To become a Coldest Night of the Year sponsor, please contact:
Lynn Loeppky - Executive Director
Phone: 250-814-9085
Email: executive@revelstokewomensshelter.ca

Next Steps

1. Confirm Your Sponsorship Level

Please call or email us to discuss your sponsorship type and financial level (see contact area above for more info.)

2. Email Logo

Please email us a high-quality copy of your corporate logo (JPG or PNG). Your logo will appear on the national sponsor list – cnoy.org/sponsors and the CNOY location page: cnoy.org/locations/revelstoke

3. Make a Payment

Once you have confirmed your sponsorship type and amount with your rep, you will receive an invoice directly from Blue Sea Foundation (the charity who operates CNOY). From there, you can quickly and securely pay your invoice online via **Credit Card**.

Note: Blue Sea Foundation also accepts cheques (allow 1-4 weeks for processing). Please make payable to "Coldest Night of the Year", and mail directly to Blue Sea Foundation, 260-659 King St. East, Kitchener, ON, Canada, N2G 2M4.



Blue Sea Foundation is a registered Canadian charity (819882655 RR0001) that exists to help other charities thrive financially by providing easy access to profitable turn-key fundraising events and services, like the **Ride for Refuge**, the **Coldest Night of the Year**, and **The Grand Parade**.



Contact Us
sponsorship@cnoy.org
cnoy.org